



Titleist
#1 ball in golf.®

2026 Custom Catalog

The most trusted ball in golf.

In golf and in business, it's beneficial to choose a strong partner. That's why more of the world's most prominent clubs and corporations choose to associate their brand with Titleist, the undisputed quality and performance leader and the most trusted ball in golf across every professional tour.

Titleist. The #1 ball in golf and the #1 choice for your business.

Titleist
#1 ball in golf.



Trusted by the world's most successful companies.

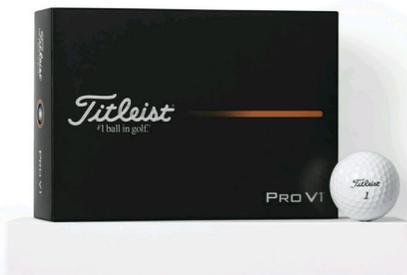
Titleist is committed to meeting and exceeding the expectations of golfers worldwide by designing and producing golf balls of superior performance and quality that provide a competitive edge.

Titleist offers the most comprehensive line of golf balls in the game including the most played, best-selling Pro V1, Pro V1x and new Pro V1x Left Dash golf balls. There's also the premium performance of new AVX, the long distance and stopping power of new Tour Soft, the explosive distance of new Velocity and soft feel of TruFeel, all best-in-class options in each segment of the market that satisfy every performance and preference need, including color, feel and price.

We also offer Pinnacle Distance golf balls designed to help golfers gain every yard possible.

Titleist
#1 ball in golf.

Titleist Pro V1 Family



Titleist® Pro V1®

For the player who prioritize total performance and may benefit from mid-trajectory flight, very low long game spin, high short game spin and softer feel.

White golf balls are available with AIM Enhanced, play numbers 1-4, 5-8, and all the same play numbers 00 or 1-99.

Yellow golf balls are available with play numbers 1-4.

White

Yellow



Titleist® Pro V1x®

For the player who prioritizes total performance and may benefit from higher-trajectory flight, low long game spin with higher short game spin and firmer feel.

White golf balls are available with AIM Enhanced, play numbers 1-4, 5-8, and all the same play numbers 00 or 1-99.

Yellow golf balls are available with play numbers 1-4.

White

Yellow

NEW



NEW Titleist® Pro V1x® Left Dash

For the player who prioritizes total performance and may benefit from high-trajectory flight, extremely low long game spin, tour-grade short game spin and firmer feel.

White golf balls are available with AIM Enhanced and play numbers 1-4.

White

Premium Performance

NEW



NEW Titleist® AVX®

For the player who may benefit from the combination of low spin in the long game, excellent greenside control and very soft feel.

White and yellow golf balls are available with play numbers 1-4.

White

Yellow

Titleist Performance Line

NEW



NEW Titleist® Tour Soft

For the player who prioritizes both distance and stopping power, with soft feel.

White and yellow golf balls are available with play numbers 1-4.

White

Yellow

NEW



NEW Titleist® Velocity™

For the player who values explosive distance and durability.

White golf balls are available with play numbers 1-4.

Orange and Green golf balls are available with play numbers 00, 11, 22, 33.

White

Orange

Green



Titleist® TruFeel™

For the player who prefers ultra-soft feel, long distance and reliable greenside spin.

White and yellow golf balls are available with play numbers 1-4.

White

Yellow

PINNACLE



Pinnacle® Distance™

Designed to help you get every yard possible. Longer drives and more distance with your irons means more confidence and more fun.

White and yellow golf balls are available with play numbers 1-4 and in both 15-ball packs and dozens.

White

Yellow



Custom
Imprinting



Showcase your brand.

Bright or bold. Simple or elegant. Classic or intricate. From clean block lettering personalization to vibrant 5-color logos, to prize winning photographs, let your imagination run wild.

With Titleist Custom, you'll have the creative expertise, precise color reproduction and support your brand deserves, ensuring your custom project makes a lasting impression.



Custom Imprinting



Personalization

- Block lettering in ALL CAPS on one pole of the golf ball
- Maximum 17 characters per line – up to 3 lines
- Imprint colors: **BLACK, BLUE, RED, GREEN, ORANGE, PURPLE, CRIMSON** or **PINK**
- **Minimum order:** 1 dozen



Double Personalization

- Block lettering in ALL CAPS on two poles of the golf ball
- Maximum 17 characters per line – up to 3 lines
- Imprint colors: **BLACK, BLUE, RED, GREEN, ORANGE, PURPLE, CRIMSON** or **PINK**, same color on both poles
- **Minimum order:** 1 dozen



Logo

- Print up to 5 PMS colors
- Up to 7/8" color logo on one pole of the golf ball
- **Minimum order:** 12 dozen



Double Logo

- Print up to 5 PMS colors on both poles
- Up to 7/8" color logo on both poles of the golf ball
- **Minimum order:** 12 dozen



Photograph

- Photograph is imprinted using 4-color process inks
- 7/8" color photograph on one pole of the golf ball
- **Minimum order:** 12 dozen



Logo & Personalization

- Color logo on one pole of the golf ball
- Personalization on the opposite pole of the golf ball
- **Minimum order:** 12 dozen

Custom Golf Ball Guidelines

Key Points

- Supplying PMS (Pantone® Matching System) colors is preferred for accuracy.
- Artwork received without PMS colors will be set up to match supplied image.
- Long lines of text or text printed in light colors will not reproduce well. We suggest using dark colors and removing or stacking long text for best appearance.
- Printing capabilities are limited to 5 colors, however, we can manipulate artwork to generate multiple colors using half-tones, gradients and CMYK process inks.
- Logos/imprints on non-white golf balls are recommended in black ink.

File Types Accepted

Preferred:
.ai, .pdf, .eps

Also accepted:
.jpeg, .bmp

Personalization Guidelines

Color Options:

- **BLACK**, **BLUE** (PMS 287), **RED** (PMS 186), **ORANGE** (PMS 151), **PURPLE** (PMS 267), **CRIMSON** (PMS 202), **GREEN** (PMS 350) or **PINK** (PMS 232)

Font:

- ITC Kabel Demi

Text:

- Maximum of 3 lines of text, 17 characters per line

Print Size:

- Personalization length will determine character size
- Short messaging will result in larger letters
- Long messaging will result in smaller letters

The printing of any message is at the discretion of Titleist

Reminders

- **Maximum logo size:** is 7/8", approximately the size of a quarter
- **Minimum quantity:** Logo order – 12 dozen per ball type; Personalization – 1 dozen per ball type
- **Approximate lead-time** for a proof is 24-48 hours
- **Production lead-time** begins from date of art/credit approval
- **Photographs** must be 300 ppi (pixels per inch)

Logo Positions

Standard



Aligns with ball type

ACL



Aligns with Titleist Logo

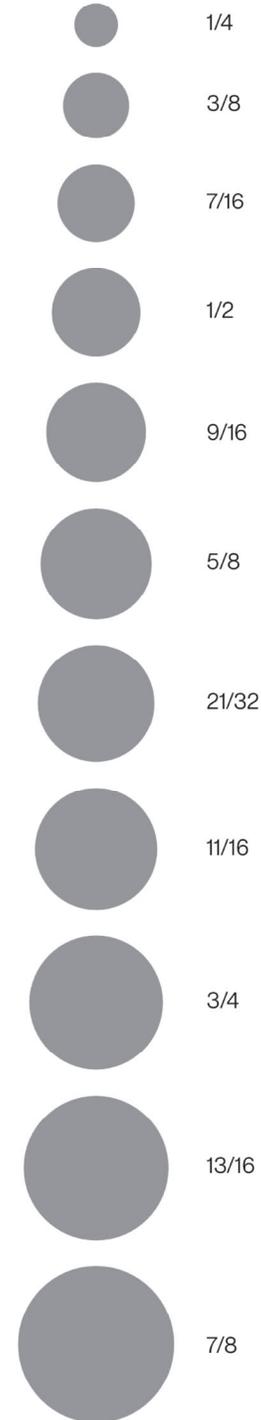
Double (North/South)

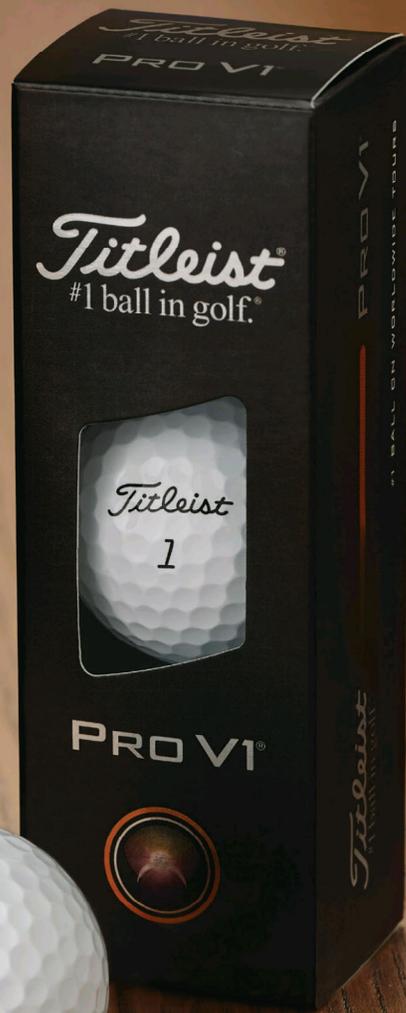


Aligns on north and south poles

Logo Sizes

Here's a quick guide to help you visualize the correct size of your logo on a golf ball (up to 7/8" maximum).





Pro V1
Collection

Align with the best.

Titleist Pro V1 and Pro V1x golf balls, the #1 ball in golf and the #1 gift in golf, are available in distinctive gift packages for your upcoming event.

The Titleist Pro V1 Collection features an array of packaging options and includes Pro V1 and Pro V1x golf balls customized with your special message or logo.

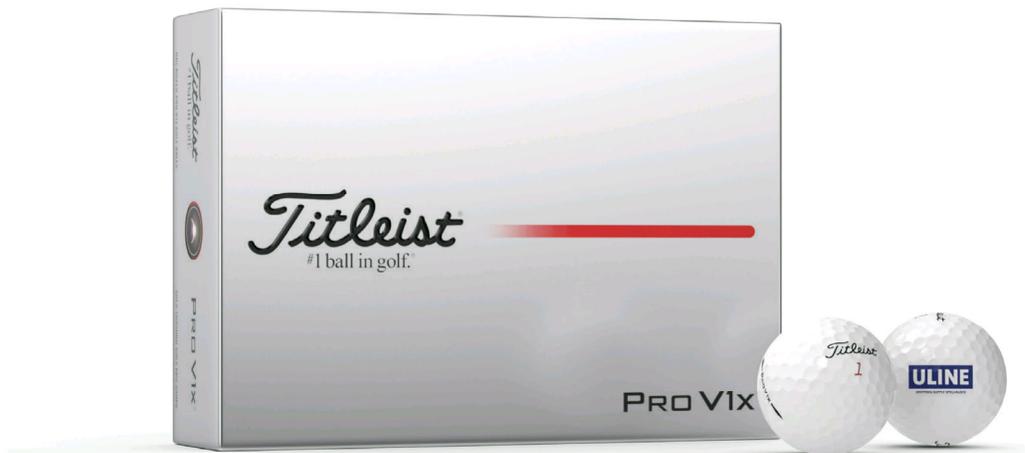
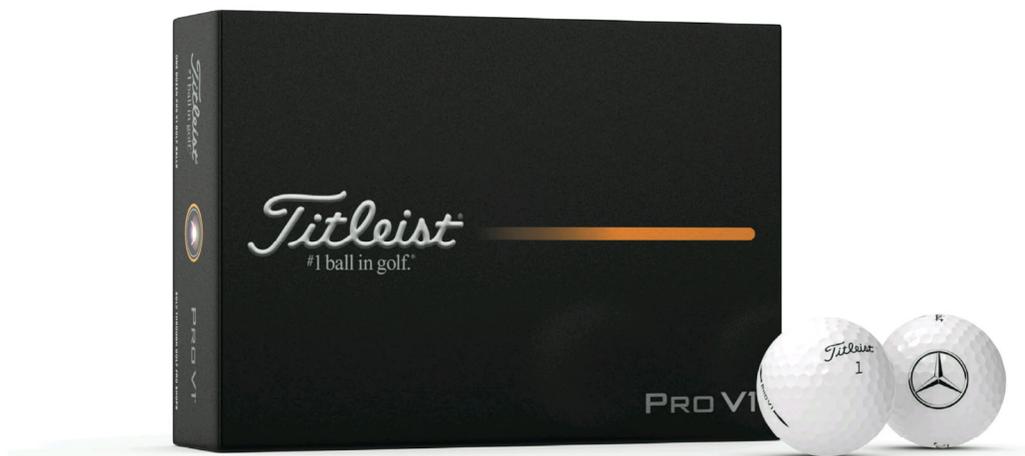
Whether it's a premium wooden box, Yeti® tumbler or a half-dozen option, Titleist provides unique presentation opportunities that are perfect for corporate, tournament or special event gifts.

Titleist
#1 ball in golf.®

Titleist Dozens

Pro V1® and Pro V1x® dozens are the benchmark for all corporate and tournament gifts.

Customize golf balls with a special message, corporate logo or event logo.



Minimum Order:

Personalization: 1 dozen

Logo: 12 dozen

Titleist Half-Dozens

Pro V1® and Pro V1x® half-dozens are the perfect option for corporate, tournament or special event gifts.

Customize golf balls with a special message, corporate logo or event logo.



Minimum Order:

Personalization: 2 half-dozen (1 dozen)

Logo: 24 half-dozen (12 dozen)

Titleist Yeti® Tumbler

Partner with two great brands to give the gift of quality and excellence.

- Includes one 3-ball sleeve of custom Titleist Pro V1®, Pro V1x®, new Pro V1x® Left Dash or new AVX® golf balls
- Tumbler holds 20 oz. and is available in black
- All tumblers include a Titleist logo etched in silver



Minimum Order:

48 tumblers (12 dozen golf balls)

Titleist Premium Wooden Box

Super premium wooden box for exclusive events.

- Available with one dozen custom Titleist Pro V1®, Pro V1x®, new Pro V1x® Left Dash or new AVX® golf balls
- 1 custom metal plaque with club or corporate logo and tournament name



Minimum Order: 24 dozen



PACKAGE

Set your brand apart.

With PackEdge™ by Titleist custom packaging, it's easy to elevate your custom golf ball order with an extensive family of pre-designed templates. PackEdge custom packaging offers short lead-times, small minimum order requirements and low custom packaging surcharges.

All this makes it easier for country clubs and corporations to enhance your golf ball order with premium custom packaging. Experience the incredible impact a custom package can project and set your brand apart.

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PACKEDGE™ Dozens

Giving the gift of a dozen custom golf balls as a thank you to customers, a tee prize for your next event, or a holiday gift for business associates or employees is always welcome.

From custom dozen packaging to a simple and elegant custom wrap, custom golf ball packaging can be personalized or branded with your logo or business message.

Elevate the experience for your members and guests by featuring a classic clubhouse, signature hole or club logo when hosting an invitational, club championship or significant milestone event.



Minimum Order: 48 dozen

Color Options: All PackEdge dozen templates

PACKEDGE™ Half-Dozens

Our half-dozen options are great for charity golf events. If you have a multi-day event, the half-dozen is a wonderful gift that can be handed out as a thank you at registration or as a favor during the awards dinner.

Half-dozens are also perfect corporate gifts and promotional items. We have many unique offerings to help you achieve your marketing goals and show your appreciation.



Half-Dozen with Sleeves
Natural Template

Half-Dozen with Tray
(molded pulp inner tray
is fully recyclable)
Executive Template



Half-Dozen with Foam
Basic Template

One-Piece Half-Dozen Box
with Stock Sleeves
Basic Template



Minimum Order (All Half-Dozen PackEdge™ configurations)
48 half-dozen (24 dozen)

Color Options: All PackEdge™ dozen templates

PACKEDGE™

1, 2, and 3-Ball Packs

We offer our high quality PackEdge custom packaging in configurations from 1-ball boxes all the way to a dozen.



1-Ball Box

Minimum Order: 144 boxes (12 dozen)

Color Options: Colors can be adjusted to closely match your club or company brand identity

3-Ball Sleeve

Minimum Order: 96 sleeves (24 dozen)

Color Options: Colors can be adjusted to closely match your club or company brand identity

2-Ball Sleeve

Minimum Order: 144 sleeves (24 dozen)

Color Options: Colors can be adjusted to closely match your club or company brand identity

2-Ball Business Card Box

Minimum Order: 144 boxes (24 dozen)

Color Options: Colors can be adjusted to closely match your club or company brand identity

Die-cut lid allows insertion of a business card or gift card (business card and gift card not included)

PACKEDGE™ Template Options

Texture

A classic look designed to perfectly frame your logo or picture.

- Coordinating sleeves repeat your photograph on all four sides
- Photograph must be 300 ppi at 5" x 7"

Color Options



Natural

Natural elements adorn this handsome design to display your logo.

- Matching custom sleeves feature your logo on all four sides

Color Options



Estate

Elegant design with brilliant color pinstripe pattern accented with silver.

- Colors can be adjusted to closely match your club or company brand identity
- Design pattern and your logo repeated on sleeves

Color Options



Basic

An understated, bold design makes your logo the focal point of the package.

- Colors can be adjusted to closely match your club or company brand identity
- Matching custom sleeves also feature your logo

Color Options



PACKEDGE™

Template Options

Bold

Highlight your photograph in this bold, classic design.

- Border color can be adjusted to closely match your club or company brand identity
- Photograph must be 300 ppi at 5" x 7"

Color Options



Streamline

Combined with an opaque window frame, here's a sleek way to highlight your logo and photograph.

- Colors can be adjusted to closely match your club or company brand identity
- Photograph must be 300 ppi at 5" x 7"

Color Options



Ribbon

Your prize winning photograph accented with a jewel-toned ribbon.

- Ribbon color can be adjusted to closely match your club or company brand identity
- Also available in a non-photo design
- Photograph must be 300 ppi at 4" x 10"

Color Options



Executive

Bright jewel tones surrounding the white marquee panel showcasing your logo or photo.

- The colors can be adjusted to closely match your club or company brand identity

Color Options



PACKEDGE™

Template Options

Invitational

A great commemoration of your event showcasing past winners, the history of the event and/or a special photograph.

- Colors can be adjusted to closely match your club or company brand identity
- Design pattern and your logo repeated on sleeves

Color Options



Baroque

Intricate patterned corners complimented with subtle colors to accent your logo.

- The colors can be adjusted to closely match your club or company brand identity
- Matching custom sleeves feature your logo on all sides

Color Options



Layers

A clean but powerful design that helps enhance your brand.

- The colors can be adjusted to closely match your club or company brand identity
- Photo wraps around the sleeve to create a complete image inside the box
- Photograph must be 300 ppi at 5" x 7"

Color Options





Standard
Packaging

From ordinary to extraordinary.

In addition to PackEdge, Titleist also offers a variety of unique packaging configurations. The Titleist branded packaging options have very low minimums and quick turn-around times.

The unique custom packaging options have a variety of different structures and are available with stock Titleist branding or custom logos.

Whether you're looking to create a lasting impression with a tin, tumbler or 2-ball business card box, these packaging options will meet the requirements of nearly any country club or corporation.

Titleist
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Titleist 3-Ball Tin

A classic gift that doubles as a keepsake to hold your valuables. Tin Includes:

- 3 custom Titleist golf balls
- 1 Titleist Sharpie® Mini (black)
- 1 Titleist ball marker
- 5 Titleist tees



Minimum Order — Titleist Tin:
48 tins (12 dozen golf balls)

Minimum Order — Titleist Custom Tins:
48 tins (12 dozen golf balls)

Titleist Valuables Pouch

A premium gift that doubles as a keepsake to hold your valuables. Fits two sleeves of custom golf balls perfectly.

- Includes two 3-ball sleeves of custom Titleist golf balls
- Premium valuables pouch in super soft synthetic leather
- With Titleist logo or customized with your logo



Titleist Pouch



Titleist Custom Pouch

Minimum Order — Titleist Pouch:
24 pouches (12 dozen golf balls)

Minimum Order — Titleist Custom Pouch:
48 pouches (24 dozen golf balls)

Titleist 3-Ball Tournament Kit

A premium tournament gift from the #1 ball in golf. Available in all Titleist golf ball models. The tournament kit includes:

- 3 custom Titleist golf balls (one sleeve)
- 1 Titleist divot tool
- 1 Titleist alignment ball marker
- 5 Titleist tees



Minimum Order — Titleist Stock Kit:
48 kits (12 dozen golf balls)

Minimum Order — Titleist Custom Kit:
48 kits (12 dozen golf balls)

Titleist
Water Bottle **NEW**

Hydration is key for performance. This super lightweight and high-quality water bottle will help you stay fresh and on your game on and off the course. The water bottle includes:

- 3 custom Titleist golf balls (one sleeve)
- Holds 25 oz
- 50% lighter than previous metal bottle
- BPA-free
- Dishwasher safe
- Color offerings: Clear
- All include Titleist logo on one side of the bottle
- Will allow for a 4-color logo



Minimum Order — Titleist Custom Water Bottle:
 48 Bottles (12 dozen)

Minimum Order — Titleist Stock Water Bottle:
 48 Bottles (12 dozen)

Titleist Tervis® Tumbler **NEW**

Keep your favorite drink hot or cold longer with the Tervis Classic Tumbler.

- 3 custom Titleist golf balls (one sleeve)
- Holds 24 oz
- Double-wall insulation keeps hot drinks hot and cold drinks cold
- Snap-on travel lid with slide closure
- Travel lids on custom orders offered in 16 different colors
- Microwave, dishwasher and freezer safe
- Lifetime warranty



Custom Embroidered Patch

Custom 360° Wrap

Stock Titleist Embroidered Patch

Minimum Order — Custom Logo:

96 Tumblers (24 dozen)

Available with Embroidered Patch or 360° Wrap

Minimum Order — Titleist Logo:

48 Tumblers (12 dozen)

Titleist Tumbler

Align yourself with Titleist while in the office or on the go.

- 3 custom Titleist golf balls (one sleeve)
- Tumblers are available in three colors (stainless steel, white, or black)
- White and stainless steel tumbler will allow for a full color logo, black tumbler offers a silver etching
- All will include a Titleist logo on one side of the tumbler



Minimum Order — Titleist Tumbler:
48 tumblers (12 dozen golf balls)

Minimum Order — Titleist Custom Tumbler:
48 tumblers (12 dozen golf balls)

Titleist

1-Ball Box

Individually boxed custom golf balls.

Minimum Order:

Personalization: 1 dozen (12 boxes)

Logo: 12 dozen (144 boxes)



2-Ball Sleeve

Custom golf balls in a 2-ball sleeve.

Minimum Order:

Personalization: 6 sleeves (1 dozen)

Logo: 72 sleeves (12 dozen)



2-Ball Business Card Tin

Showcase your business card or company gift card.*

Minimum Order:

Personalization: 36 tins (6 dozen)

Logo: 72 tins (12 dozen)

**Window lid allows insertion of a business card or gift card (business card and gift card not included or fulfilled).*



2-Ball Tin

Includes two custom golf balls.

Minimum Order:

Personalization: 72 tins (12 dozen)

Logo: 72 tins (12 dozen)

Available with custom lid only.



1-Ball Box

Individually boxed custom golf balls.

Minimum Order:

Personalization: 1 dozen (12 boxes)

Logo: 12 dozen (144 boxes)



2-Ball Sleeve

Custom golf balls in a 2-ball sleeve.

Minimum Order:

Personalization: 6 sleeves (1 dozen)

Logo: 72 sleeves (12 dozen)



2-Ball Business Card Box

Highlight your business card or gift card on this die-cut lid.*

Minimum Order:

Personalization: 6 boxes (1 dozen)

Logo: 72 boxes (12 dozen)

**Die-cut lid allows insertion of a business card or gift card (business card and gift card not included or fulfilled).*



FitDevint
#1ballingolf.



Licensed
Golf Balls

Show your team pride.

Learn about all the different ways you can customize your Titleist golf ball with Major League Baseball, collegiate, TGL and U.S. Military logos.

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#1 ball in golf.

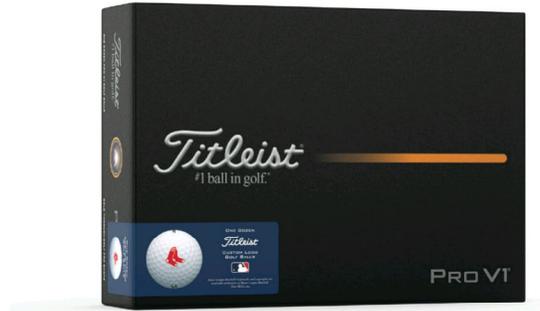
Titleist Licensed Dozens

Proudly showcase your favorite team, school or U.S. Military branch

- Available with MLB, collegiate, TGL and U.S. Military branch logos.
- Dozens available for white Titleist golf balls only (Matching team label on outside of box is not available on special or double digit play number dozens.)

Minimum Order:

6 dozen per team/school/branch



Licensed Titleist Dozens

PINNACLE Licensed Jar Balls

The perfect collectible to exhibit team pride.

- Available with MLB, collegiate, TGL and U.S. Military branch logos

Minimum Order:

8 dozen per team/school/branch



Licensed Pinnacle Jar Balls



MLB, collegiate, U.S. Military branch & TGL logos can be found in the **“Customize Your Ball”** section of titleist.com. Scan the QR code to view them all and find more information on licensed dozens and jar balls.

Thank you for aligning your brand with the best.

For more information on Titleist custom golf ball offerings, please visit [titleist.com/custom](https://www.titleist.com/custom).



To order customized Titleist golf balls, please contact your local golf professional or ASI supplier.





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